# randstad risesmart outplacement.



It's time to demand more from your outplacement vendor. With a perfect blend of leading-edge technology and world-class services, RiseSmart Spotlight™ offers a results-oriented, cost-effective approach to helping your employees find new jobs 60% faster than the US national average while protecting your brand.

### customized & personalized guidance

All transitioning employees receive completely personalized guidance from a team of dedicated experts using contemporary technology at every step of their transition. Whether conducting a conventional search, changing careers, starting their own business or entering a phased retirement, participants accomplish successful and efficient transitions with guidance from RiseSmart.



#### career coach

Every participant receives 1:1 coaching from an industry expert. Our coaches are more than just career consultants; they bring years of experience in HR, recruitment and coaching, so they know what hiring managers are looking for and how to help candidates land interviews and new roles.



#### branding expert

A certified professional resume writer gives each job seeker's personal brand an extreme makeover within a week of beginning the program. From social media bios to eye-catching resumes that rise to the top of the pile, RiseSmart knows how to highlight a participant's accomplishments that they stand out to hiring managers.



#### job concierge

Every participant gets a dedicated job-sourcing expert who ensures that all job leads are relevant and actionable. Based on each participant's preferences, a job concierge handpicks the best leads for individual profiles from major job boards as well as niche sites.



#### contemporary platform

Risesmart Spotlight puts decades of technological innovation directly in the hands of participants through a convenient cloud-based platform. It features a powerful matching engine called RiseSmart SmartMatch™, which filters tens of millions of jobs in seconds and intelligently ranks the most relevant ones based on each user's individual profile, experience and preferences. For each job, a contact discovery engine also locates relevant contacts who can help with networking – those the participant already knows and those they should know. Personal branding tools, such as an intelligent cover letter generator, along with custom content and in-app messaging with coaches, keep the job seeker organized, in sync and on track. Everything needed to land a new job is located in one spot.

## why choose risesmart?

RiseSmart is one of the largest providers of global, contemporary career transition solutions that strengthen employer brands, improve retention and re-engage talent. We partner with HR teams to produce unparalleled results and guide transitioning talent into, within and out of organizations with greater ROI than traditional outplacement.



- faster landing at a lower cost
- industry-leading customer reporting & tracking
- dedicated customer relationship management team
- the nation's fastest-growing career transition and talent mobility provider
- customers in 40+ industries and 80 countries
- improved ROI

Take career transition to the next level with RiseSmart Spotlight and accelerate your outplacement results – from layoff to landing.

# strong results and satisfaction



'[With] cloud-based delivery, employers have the opportunity to accelerate time to placement for their transitioning workers while reducing outplacement program costs.'

james holincheck former gartner vice president

'Sharp price differentiation, a results orientation and a technology backbone make risesmart a company to watch closely over the next couple of years. This is how disintermediation works.'

john sumser HR industry expert

# award-winning























