



RISESMART CREATIVE RETIREMENT™

MATURE AGE TRANSITION SOLUTIONS FOR TODAY'S WORKFORCE

Workforce demographics are changing as large numbers of workers are nearing the traditional retirement age and the next step in their career journeys. These individuals may go on to become your consultants, brand ambassadors, and company references. Taking care of them now is an investment in their future — and in yours.

RiseSmart Creative Retirement is designed to engage mature age workers and assist them in designing and planning a positive and productive late career and future retirement. Our unique approach to creative retirement planning opens the door for employers to engage with mature age employees to discern their individual goals and plan for smoother transitions and knowledge retention.

The RiseSmart Creative Retirement Model

Led by a team of experts, participants discover their unique paths to creative retirement.

Step 1: Discovery

- Conduct an in-depth retirement self-assessment to understand retirement motivators and important considerations
- Explore new options for creative retirement and determine unique retirement purpose
- Understand key areas of physical, financial, and relationship health

Step 2: Planning

- Create a 5-step strategic plan to make retirement plans a reality
- Discover relevant resources for opportunities and networking to reach retirement goals
- Receive professionally-written and customized bios and marketing documents tailored to securing board positions,

Step 3: Launch

- Work with a coach to accomplish goals and remain accountable
- Work through challenges that come with entering this new phase of life
- Realize the meaning and purpose of a personally-designed creative retirement

BENEFITS OF OFFERING CREATIVE RETIREMENT

RiseSmart's Creative Retirement Program helps employers strategically address the challenges of talent gaps created by a mature age workforce. Offering Creative Retirement allows employers to:

- Gain insights into future workforce gaps
- Implement succession plans
- Identify future consultants
- Retain institutional and industry knowledge
- Improve alumni sentiment
- Develop brand ambassadors

How it Works

RiseSmart's Creative Retirement Program is the ideal starting point for your mature workforce transition strategy.

Transition Coaching



- Expert, dedicated, 1:1 support and motivation
- Personalized coaching on topics unique to the retirement transition
- Helpful guidance to understand what is important to create a meaningful and purposeful retirement

Resume and Marketing Services



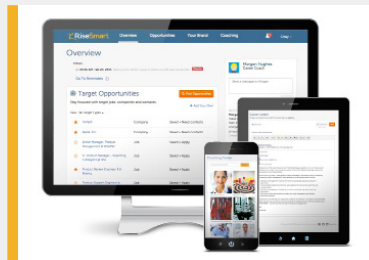
- Professionally-written resume and cover letter created by a Certified Professional Resume Writer focused on retirement goals
- LinkedIn bio (for certain levels of service) written by certified experts

Assessments and Research



- Comprehensive research on information relevant to retirement goals
- In-depth assessments provide important insights into individual strengths and interests
- Online reputation assessment and management to ensure a positive online presence that supports individual retirement goals

Tools and Resources



- SmartSession Workshops, 'Retiring with Purpose'
- Membership in RiseSmart's Mastermind Group to facilitate conversations with peers for inspiration and support
- Retirement focused content and resources to help make this transition as seamless as possible

RiseSmart's Creative Retirement Program helps individuals discover purpose and meaning in the next phase of their lives.

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LEARN MORE

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