

MARK S.
SENIOR SOFTWARE DIRECTOR



“Randstad RiseSmart rose above and beyond my experience with another agency, starting with the resume writing services. Definitely the quality of the leads that I received—that was just fantastic—and their ability to listen to what I was looking for and really partner on that search. Every week I had a new list of companies that were viable options for me, really. Lastly, that proactive contact that I had with my coach. Those things really stand out to me.”

Mark S.
Senior Software Manager

CHALLENGES

It was a tough year for Mark S. A professional whose career has spanned 25 years, Mark received his first layoff. And while he was familiar with best practices for writing a resume and job searching, at least in name, when actually confronted with the prospect of initiating a job search, he realized that there was a gap between knowledge and action.

His former employer offered him outplacement through a traditional outplacement provider, but he felt that the resume critique only offered cursory guidance—which he could have gotten online from any free resource, and the coaching and job leads were sub-par. He was concerned about his commute, and most of the job leads he received did not take his concerns into account.

SOLUTIONS

Mark had the opportunity to work with Randstad RiseSmart, a Randstad company, and he was pleasantly surprised when a Certified Professional Resume Writer actually rewrote his resume. The Resume Writer worked with Mark to highlight his accomplishments and pare down the four-page document to a hard-hitting two pages.

Moreover, Mark was excited to share his preferences about his desired commute with his Job Concierge. As a result, the quality and desirability of his job leads improved.

RESULTS

In 30 days after the layoff, Mark landed a new job—one that took his commute down from over an hour to less than 30 minutes. Not only was Mark able to follow up on jobs while out of the country on a vacation, he also returned to two job offers, one of which he chose to negotiate and close.

