

solutions for small and medium-sized businesses

career transition support to help you take care of your employees.



Randstad RiseSmart's approach to outplacement services combines years of expertise in career transitions with a tailored approach to small and medium-sized businesses.

We've helped people in a variety of industries find new jobs quickly through our contemporary career transition programs. In the process, we have also helped companies of all sizes reduce costs, make good on their stated core values, create brand evangelists and grow their positive employer brand image.

RiseSmart will help you meet your financial goals while providing employees with the assistance they need to start their new beginnings quickly.

tailored solutions to meet all of your goals

do the right thing

Your employees have helped your business grow and succeed. Give them the support they need when they are laid off – show you care and appreciate all they have done for your company.

realize ROI

Get industry-leading layoff support for less than you'd expect. While your employees receive the most contemporary career transition services available, you'll meet your financial business goals.



reduce tax impact

Laying off employees this year could mean increased unemployment taxes next year. We can significantly reduce how long employees stay unemployed and help you minimize unemployment tax liability.

our unique solution for small and medium businesses provides:

- shortened purchase-to-service cycle
- immediate assistance for transitioning employees
- on-demand service – no need to sign a long-term contract
- packages to meet every employee and budget level
- a variety of live training sessions to support the needs of employees before, during and after a layoff



'From the moment I engaged with RiseSmart, it just felt like they were moving quickly, and ready and able to respond to our needs – no matter our size. I could tell this was a company that wanted my business and would support our goals as an organization.'

john a.
risesmart SMB customer

one size never fits all

We have tailored plans to meet your needs and those of your employees. Choose the plan that's right for you, and we'll take care of the rest, leaving you time to move your business forward.

| | spark | boost | ignite | empower |
|--|--|--|---|--|
| | \$499 for 3 months (per employee) | \$899 for 3 months (per employee) | \$1,899 for 3 months (per employee) | \$2,499 for 6 months (per employee) |
| | Recommended for: hourly employees | Recommended for: entry-level positions | Recommended for: managers and individual contributors | Recommended for: directors and above |
| personal coaching | On-demand job search assistant | Limited, with dedicated coach | Unlimited, with dedicated coach | Unlimited, with dedicated senior coach |
| On-demand job search assistant | self-scheduling | | | |
| Dedicated job search coach | | 3 meetings | unlimited meetings | unlimited meetings |
| Bi-weekly live webinar series | | ✓ | ✓ | ✓ |
| Unlimited in-app messaging with career coach | | | ✓ | ✓ |
| professional branding | | | | |
| Resume builder | ✓ | | | |
| Resume critique | | ✓ | | |
| Custom-written resume | | | ✓ | ✓ |
| Cover letter builder | ✓ | ✓ | ✓ | ✓ |
| Personal value proposition builder | | ✓ | ✓ | ✓ |
| Custom-written cover letter | | | ✓ | ✓ |
| LinkedIn and social media profile consultation | | | ✓ | ✓ |
| job leads | | | | |
| RiseSmart SmartMatch™ job search engine | ✓ | ✓ | ✓ | ✓ |
| Curated job leads | | ✓ | ✓ | ✓ |
| Direct link to recruiters | | ✓ | ✓ | ✓ |
| Contact discovery engine | | ✓ | ✓ | ✓ |
| Personalized recruiter and networking contact list | | | | ✓ |
| tools & resources | | | | |
| Job search and career-planning resources | ✓ | ✓ | ✓ | ✓ |
| Video interview practice | | | ✓ | ✓ |
| Networking email and phone templates | | | ✓ | ✓ |
| Target company list | | | ✓ | ✓ |
| Salary research reports | | | ✓ | ✓ |
| Company research reports | | | ✓ | ✓ |
| 360-degree reference feedback | | | ✓ | ✓ |
| Job market data report | | | ✓ | ✓ |

training for your team and transitioning employees (additional services available a la carte)

for your teams

- manager notification training
- manager notification training – train the trainer
- resiliency training
- resiliency training for managers

for your transitioning employees

- career planning and development
- personal branding
- job search success
- creating a resume that sells



www.randstadrisemart.com | 877.384.0004, ext. 1 | sales@risemart.com

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