DAVID J. A. SENIOR MANAGER





"Randstad RiseSmart helped me so much. It's a great website, excellent content. I can't put a price on how valuable [the coaching and content] was for me. When I started, I was not in the mood to look for a job. I didn't think it was possible to find a good job. But my coach was like a spark to a match— she triggered ideas, and then I ran with them."

David J. A. Senior Manager

CHALLENGES

When DJ was laid off from his previous company, he was fortunately given a six to nine month financial runway during which time he was able to search for a new position. However, DJ hadn't had to look for a new job in over nine years—and therefore hadn't updated his resume or used his LinkedIn profile. His runway would have been spent learning how to be a job seeker again instead of actively searching for new roles.

SOLUTIONS

Working with Randstad RiseSmart, DJ was assigned a personal Transition Coach who worked with him over the phone. The first session was spent addressing DJ's emotional distress about having to look for a new job; his coach was able to talk him through the grief process and help emotionally prepare him for the search.

By the second week, DJ felt ready to "get the ball rolling," and his coach was able to quickly switch gears and begin giving him actionable advice. He also received a thorough resume and LinkedIn profile critique. DJ had been using his resume to apply for a few jobs internally, but with Randstad RiseSmart he received a resume that was more "user friendly."

His coach also explained best practices for using LinkedIn (and sent him a webinar that dove deeper on the subject) and ensured DJ felt confident in his ability to use social media in his job search as a result.

RESULTS

It was because of DJ's updated LinkedIn profile that a recruiter from a CPA firm reached out and said, "I'm looking for someone with your skill set." Even though the job was in a different industry, DJ felt confident that he would be a great fit. And because of the coaching (and the online content) that he received on interviewing with target companies, DJ was able to interview and successfully land the job—only one month after he began working with Randstad RiseSmart.

TIME TO LAND:



days •

